



FOR IMMEDIATE RELEASE

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Catholic Charities Consumer Featured in Entrepreneurial Directory

September 25, 2009- Newark, NJ, Harold Mitchell's vegan dessert business will be featured in Intersect Fund's entrepreneurial directory of new entrepreneurs. As a former Catholic Charities' consumer, he was inspired to pursue his dreams of becoming a chef while in our food services training program. Harold, a disabled person started our Workforce Development Program in 2006 under instructor, Russell Goins. Mr. Goins became Harold's mentor and encouraged him to further his culinary learning. After receiving a food handling certificate, Harold worked at Montclair State's food services department.

Harold's medical conditions and love of cooking piqued his interests in vegan desserts as a healthy alternative to traditional sweets. He started experimenting with different recipes in the Catholic Charities' kitchen and furthered his cooking skills at Elijah's Promise Culinary School in New Brunswick, NJ. His dream of becoming a trained chef became a reality despite his difficulty moving around the kitchen and a challenging commute. After completing the culinary program he applied to the Intersect Fund's entrepreneur training program. He successfully finished the program and is eligible for start-up financing for his business.



While competing with other entrepreneurs for exposure, Harold's vegan desserts were selected as a unique business to be featured in Intersect's Directory of Entrepreneurs which is distributed citywide to Johnson and Johnson executives, area hospitals and Rutgers University. Harold appreciates the training and encouragement he received at Catholic Charities on his journey to business ownership. As a life long resident of Newark, Harold plans on running "Harold's Home-style Vegan Treats" from his residence. For more information on Catholic Charities' workforce development programs please visit our website www.ccannj.org or call 973-268-3161.

About Catholic Charities Boland Training Center 321 Central Avenue Newark, NJ 07102

The Boland Training Center is a comprehensive vocational training facility accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) and offering services approved by the N.J. Department of Labor. Courses offered are approved through the N.J. Department of Education Chapter 531. The program offers a variety of services:

Vocational Evaluation and Assessment: A three- to five-week program to assess vocational aptitudes and limitations. Prevocational testing includes standardized tests, work samples, and situational assessments.

Production Services: This program develops work skills and experience through training in assembly packaging, collating, shrink film, and light machinery contractual assignments.

Skills Training: 18- to 36-week programs are offered in - Building Services; Commercial Driving; Retail Sales; Forklift Certification; Food Services (leading to Sanitary Food Handler's Certification); and Certified Nursing Assistant (leading to Certification in Long Term Care in New Jersey)

Counseling Services/Job Placement: This program offers vocational and job-readiness counseling, job search services, and job placement assistance.

Adult Basic Education: This program provides on-site access to English as a Second Language and GED preparation.

Dress for Success Newark: Dress for Success is an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and career development tools to help women thrive in work and in life. Since starting operations in 1997, Dress for Success has expanded to more than 80 cities in the United States, Canada, New Zealand, the Netherlands and the UK. To date, Dress for Success has helped more than 400,000 women work towards self-sufficiency. Visit www.dressforsuccess.org to learn more.

About Catholic Charities of the Archdiocese of Newark

Catholic Charities is a non-sectarian, not-for-profit social service Agency of the Roman Catholic Archdiocese of Newark. As one of New Jersey's oldest and largest social service agencies, Catholic Charities aids approximately 80,000 individuals and families each year. Our mission is pursued through a network of caring, effective, and well-managed social service programs within the four counties served by the Archdiocese: Bergen, Essex, Hudson, and Union. Catholic Charities is commitment to ease suffering, bring social justice and hope to all, without regard to religion, race, or culture.